

CURRENT TOPICS IN PRIVACY

SEMINAR



Alessandro Acquisti (Heinz College & Carnegie Mellon University)

Title

Twenty Years of Privacy Research at CMU

Abstract

This is not a goodbye, it's an arrivederci. In the (more or less) twenty fabulous years I've had the privilege of being part of the CMU faculty, much has happened in the field of privacy. In this talk, I will reflect on the evolving privacy landscape through the lens of my own research and that of many esteemed CMU colleagues. It has been an eventful journey - from the quaint days of browser cookies in the late 1990s, to today's frontiers of neural privacy.

Bio

Alessandro Acquisti is the Trustees Professor of Information Technology and Public Policy at the Heinz College, Carnegie Mellon University. His research combines economics, behavioral research, and data mining to investigate the role of privacy in a digital society. His studies have promoted the revival of the economics of privacy, advanced the application of behavioral economics to the understanding of consumer privacy valuations and decision-making, and spearheaded the investigation of privacy and personal disclosures in online social networks. His studies have won numerous awards and have been published in journals, books, and proceedings across different fields, including Science, Proceedings of the National Academy of Science, Management Science, Journal of Economic Literature, Marketing Science, Journal of Consumer Research, Journal of Personality and Social Psychology, and Journal of Experimental Psychology. Alessandro has testified before the U.S. Senate and House committees on issues related to privacy policy and consumer behavior. His findings have been featured in national and international media outlets, including the Economist, the New York Times, the Wall Street Journal, the Washington Post, the Financial Times, Wired.com, NPR, CNN, and 60 Minutes; his TED talks on privacy and human behavior have been viewed over 1.5 million times online. Alessandro holds a PhD from UC Berkeley, and Master degrees from UC Berkeley, the London School of Economics, and Trinity College Dublin.

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