

**Presenter: Ellen Nadeau**

**Abstract:** How do you know if bad actors are accessing or exfiltrating personal information at your company, without you even knowing? Let's dive into how to stay apprised of this behavior; we'll walk through a hypothetical, identifying the threat actors and behaviors of interest, writing detections, and establishing alerts. We'll also assess the re-identifiability of certain types of data, and will discuss mitigations to make this data more usable and less identifiable.

**Bio:** Ellen Nadeau is Senior Engineering Manager for the Privacy Engineering team at Cruise, bringing privacy-protective technologies to self-driving ridehail and delivery. Prior to Cruise, Ellen was part of the Privacy Engineering Program at NIST, where she developed and piloted privacy risk management guidance and tools for organizations across sectors. Ellen received her Master's of Public Administration from New York University, where she was a Scholar for Service at the NYU Center for Interdisciplinary Studies in Security and Privacy.