

Hana Habib

Abstract: Notice and choice has dominated the discourse on consumer privacy protection and is the foundation of existing privacy regulation in the United States. Under this paradigm, companies disclose their data handling practices to consumers, who in turn are expected to make decisions according to their privacy preferences. As such, many companies have incorporated consent notices and other privacy choices into their web interfaces. The notice and choice model presents several challenges for providing effective consumer privacy protection, one of which is related to the usability of privacy choice mechanisms. The design of consent and privacy choice interfaces can significantly affect consumer choices and their privacy outcomes. This talk will highlight usability issues related to existing privacy choice mechanisms, as well as provide guidance for conducting usability evaluations of such interactions.

Bio: Hana Habib is a Special Faculty Instructor and the Associate Director of Carnegie Mellon University's [Masters in Privacy Engineering program](#). She is also part of the Collaboratory Against Hate working with a team of researchers to explore design interventions informed by social psychology that could combat the proliferation of hate on online forums. Prior to becoming a faculty member, Habib earned her Ph.D. in Societal Computing from Carnegie Mellon, her master's in Information Technology - Information Security from Carnegie Mellon, her bachelor's in Electrical and Computer Engineering from Cornell University, and worked as a software engineer for the U.S. Department of Defense. Habib's research focuses on studying people's behaviors and preferences when interacting with technology, focusing on issues that have a societal impact, such as security and privacy.